



February 12, 2025 Meeting Minutes
3:30-4:30pm

Hybrid

In person – Grand Traverse County Health Department (2600 LaFranier Rd, Traverse City)

Zoom - <https://us06web.zoom.us/j/89210306992?pwd=M0JRjNOcmhXiGLp7ktLhyKtAykqkxc.1>

Meeting ID: 892 1030 6992

Password: 893979

TIME	TOPIC	DISCUSSION	OWNER
3:30pm	SETTLE IN & INTRODUCTIONS		Lauren Reed
	ATTENDANCE	In-person: Linda Solem, Jeff Lange, Corey Winfield, Dave Freedman, Lauren Reed (coordinator) Virtual: Nancy Dow, Dave McGreaham, Nicholas Murtha, Melissa DeMarse, Matthew Mansfield	
3:35pm	Coalition Rebranding	Lauren will share details about the recent rebranding of the coalition. <ul style="list-style-type: none">• Completed steps with Karl Bastian of PB & J Marketing for logo designs• Decided on Grand Traverse Addiction & Recovery Council (GTARC)• Next Steps are in process<ul style="list-style-type: none">○ Continue working with PB&J Marketing to develop a strategic marketing plan○ Redesigning the website○ Roll out updated brand to the public	Lauren Reed

3:50pm	Opioid Settlement Funds	<p>Dave will share an update on the Grand Traverse County opioid settlement funds</p> <ul style="list-style-type: none"> • A workgroup meeting will be held to establish a process for future funds (opioid settlement funds and marijuana dollars) • A study session will take place by mid-March to review the recommendations from the Opioid Epidemic Task Force. <ul style="list-style-type: none"> ○ Dave has requested coalition members attend this study session if able. ○ Lauren will share the details of this meeting once released. • The top three priorities identified by the Opioid Epidemic Task Force were: <ul style="list-style-type: none"> ○ Expand Quick Response Team countywide ○ Ensure drug testing is available and funded for all participants in the County Drug Court. ○ Fund a Drug Court Coordinator to ensure that access, linkage and follow through for OUD/SUD treatment happens for all Drug Court participants. • Additionally, the task force identified other priorities and allocated a provisional amount of funding to each. 	Dave Freedman
4:15pm	ANNOUNCEMENTS/ GENERAL UPDATES	<p>Coffee with a Cop</p> <ul style="list-style-type: none"> • Monday, February 24 from 9-10:30am • Grand Traverse Pie Company (525 West Front Street, Traverse City) <p>Face Addiction Now (FAN)</p> <ul style="list-style-type: none"> • The next FAN forum will be taking place on Thursday, March 6 at Central United Methodist Church starting at 6pm. • Jay will be the guest speaker, he is the co-owner of Archways Sober Living, and he will also be sharing his recovery story. 	<p>Lauren Reed (on behalf of Suzy Cline)</p> <p>Jeff Lange</p>

		<p>Road To Restoration</p> <ul style="list-style-type: none"> • Road to Restoration, a free clinic to assist Michigan residents in understanding how to get their driving privileges restored, will be at MI Works! in Traverse City on April 25th <ul style="list-style-type: none"> ○ Lauren will share a flyer with additional details once available <p>Northern Michigan Opioid Response Consortium (NMORC)</p> <ul style="list-style-type: none"> • NMORC has funded 30 Naloxone Distribution Boxes (NBD) and are going to be purchasing 40 more. They are looking for host sites for these boxes. <p>Recovery Stories: Message of Hope Part V</p> <ul style="list-style-type: none"> • 217 Recovery will be holding part five of their Recovery Stories: Messages of Hope event on March 27. • The Grand Traverse Event Center (738 S. Garfield Ave, TC) • Free to the public • Doors open at 4:30, dinner at 5, speakers at 6. <p>Overdose Prevention Engagement Network (OPEN)</p> <ul style="list-style-type: none"> • To see OPEN's upcoming free virtual events and to learn about or apply for their youth board, visit their website at https://michigan-open.org/ <p>Sponsorship Opportunities</p> <ul style="list-style-type: none"> • If there are any sponsorship or vendor booth opportunities regarding OUD or AUD reach out to Nick Murtha at NMurtha@braeburnrx.com 	<p>Corey Winfield</p> <p>Dave McGreaham</p> <p>Corey Winfield</p> <p>Melissa DeMarse</p> <p>Nicholas Murtha</p>
4:30pm	ADJOURNMENT	<i>Next meetings: March 12, April 9, May 14</i>	