



Grand Traverse County
Drug Free Coalition

May 9, 2019 Meeting Agenda

TIME	TOPIC	DISCUSSION	OWNER
	GUESTS	<i>James Whelan, MD</i>	
	ATTENDANCE	Lauren Houghan, Joe Soffredine, Andrew Waite, Suzy Cline, Sharon Vreeland, Jim Whelan, Kip Belcher, Lisa Anderson, Gerald Morris, Mark Bak, Richard Beck, Julie Botsford, Lori Nolf, Pam Lynch, Jessica Davis, Tim Odette, Lyn Conlon	
4:00pm	CALL TO ORDER		Lauren
	APPROVAL OF THE MINUTES		
	ANNOUNCEMENTS/ INFORMATIONAL		Group
	STANDING ITEMS	<ol style="list-style-type: none"> 1. Nominations for chair position None 2. Executive Committee Update The Executive Committee has changed the date and time of their annual monthly meetings and will not have their May meeting until May 20, nothing new to report since the April meeting. 3. 5 County Update – 2019 Work Plan (attached) 4. FAN Update 5. Updates from each workgroup: <ul style="list-style-type: none"> • Medical - None • Law-enforcement - None • Treatment/Recovery – Currently looking at local treatment data • Prevention – Lisa recently attended the National Prevention Conference in 	<p>Group</p> <p>Lisa</p> <p>Sharon</p> <p>Gerry</p> <p>Group: Christina Chris Gerry</p> <p>Lisa</p>

		<p>Georgia and will report on current drug trends at a future meeting.</p> <ul style="list-style-type: none"> • STAND – working to plan a one-day summer event with representatives from each STAND Club with a goal of team building 	Lauren
4:15pm	NEW BUSINESS	<p>Changes in Provider Prescribing Habits</p> <p>Dr. Whelan presented on current regional and statewide opioid prescribing trends and overdose rates. He discussed what Munson Healthcare is doing to address these issues.</p>	Dr. Whelan
5:00pm	ADJOURNMENT	<p>Next meetings: June 13, August 8, September 12</p> <p>**At new location - TC High School**</p> <p>**No meeting in July**</p>	Lauren



2019 Mission, Goals, Strategies, Objectives

April 2019 CORE Team Proposal

Adopted 4/17/2019

Mission: The Substance Free Coalition of Northwest Michigan was created to support the work of local county coalitions and sectors working to achieve sustainable population-level reductions in substance use rates in Antrim, Benzie, Grand Traverse, Kalkaska and Leelanau Counties.

Goal #1: Enhance collaboration between local, regional, and super-regional coalitions

Strategies	Objectives and Tactics	Team Members	Target Date	Status
Each county will share information, resources, and best practices.		CORE Team Sharon Vreeland AmeriCorps VISTA	Ongoing	
Participate in 21-County NMRE Drug Free Coalition Alliance	Actively participate in NMRE meetings Consider participation with RCORP in future	Sharon Vreeland AmeriCorps VISTA Dave McGraham	January 2019; ongoing	Ongoing

Strategies	Objectives and Tactics	Team Members	Target Date	Status
Develop/implement policy for distributing funding to member county coalitions		CORE Team	June 2019	
Promote universal use of CADCA model so we all speak the same language	Review the model and expectations with the SFCNM	CORE Team	June 2019	
Define meaningful data sets	Ask NMRE, County Health Department. Access epidemiology study performed for GTCDFC by County Health MiThrive – Community Health Study –this is their #1 focus for this region	Dave McGreaham AmeriCorps VISTA Sharon Vreeland Chris Hindbaugh Leisa Ecklerle-Hankins	May 2019	
Collect and share data to support meaningful coalition and member county activities		Dave McGreaham AmeriCorps VISTA Sharon Vreeland	May-December 2019	

Goal #2: Implement common regional outward communication strategy

Strategies	Objectives and Tactics	Team Members	Target Date	Status
Implement website in order to promote access to regional resources.	Share contacts, calendars/events, newsletter signup, county coalition webpages or links, speakers' bureau	Sharon Vreeland AmeriCorps VISTA Lisa Anderson Mitch Truemner Leisa Eckerle-Hankins	August 2019	
Continue social media presence	Regularly push content on Facebook Add Lisa as an administrator	Sharon Vreeland AmeriCorps VISTA Lisa Anderson	Ongoing	In effect
Hold, sponsor, or partner with an annual educational event	Define plan and propose to members.	CORE Team Members	October 2019	
Develop and share resource pool useful to each county local coalition	Share data, handouts, infographics, venues for events, etc.	Sharon Vreeland AmeriCorps VISTA	April 2019 & ongoing	
Develop media relationship(s) including bi-directional information sharing and build public awareness of coalition and mission.	Add media member to coalition	Sharon Vreeland AmeriCorps VISTA	March 2019	Completed
	Regular distribution of relevant information (articles, forum pieces, interviews, etc.)	Ken Kaufman Lisa Anderson Mitch Truemner	Ongoing	
	Speakers Bureau		September 2019	
Implement regular e-newsletter		Sharon Vreeland AmeriCorps VISTA	May 2019	

Goal #3: Develop Substance Use Reduction Strategies

Strategies	Objectives and Tactics	Team Members	Target Date	Status
Develop and Implement Opioid Prevention Through Education Initiative	Target Group #1 – General Public <ul style="list-style-type: none"> • Secure funding & select communications/ marketing firm for general public awareness campaign • Launch the campaign by mid-2019 	Ken Kaufman Sharon Vreeland Dave McGreaham CORE Team	Funding updates ongoing. RFP out by 5/1, select firm by 6/1, launch Q3	
	Target Group #2 – Students & Parents <ul style="list-style-type: none"> • Create or obtain a common message to educate students and parents in our region about the dangers of opioids and addiction • Make the information available along with a list of volunteers the counties can use to begin delivering it to schools in the Fall 	Ken Kaufman Lisa Anderson	Review common message and process with SFCNM by July 2019. Target introduction to schools Fall	
	Target Group #3 – Healthcare Providers <ul style="list-style-type: none"> • Explore and identify opportunities to partner with healthcare providers regarding opioid education for them/their patients. • Perform periodic sampling to ensure education on the dangers of opioids and addiction is being followed by the HCPs in the region 	Dave McGreaham Susan Kramer AmeriCorps VISTA		
	Target Group #4 – Prescription Fillers <ul style="list-style-type: none"> • Develop a list of prescription fillers in the region • Get baseline information from a sampling of prescription fillers in order to understand what is being done to train their personnel and patients about the dangers of opioids and addiction 	Ken Kaufman Dave McGreaham AmeriCorps VISTA Mitch Truemner	Baseline findings review with SFCNM by September 2019	
Explore and define additional initiatives (vaping, marijuana, alcohol)	<ul style="list-style-type: none"> • Form workgroups around selected initiatives and further define tasks. • Invite presentation on regional drug trends. 	CORE Team/General Membership	June 2019	
Explore need for/develop regional harm reduction strategies: syringe access, Narcan, Hope Not Handcuffs, Angel	<ul style="list-style-type: none"> • Form workgroups around selected strategies and further define tasks • Determine county government and coalition positions and if/how our advocacy is desirable and helpful. 	CORE Team/General Membership	June 2019	

Goal #4: Identify funding opportunities and build funding strategy for existing and new work

Strategies	Objectives and Tactics	Team Members	Target Date	Status
Create web-based database of funding opportunities for prevention, treatment, and SUD issues.	Research funding opportunities and create detailed database including submission cycles & links to application materials.	AmeriCorps VISTA Sharon Vreeland Leisa Eckerle Hankins Lisa Anderson	July 2019; ongoing	
Develop process to take lead in regional grant applications when it is more appropriate than individual applications		Leisa Eckerle Hankins AmeriCorps VISTA	September 2019	
Leverage private, for-profit business champions for funding – untapped source.	Define funding needs beyond the opioid general public awareness campaign. Discuss with Rotary, Kiwanis (must be youth driven), Impact 100 leadership to establish approach.	Ken Kaufman Dave McGreaham Sharon Vreeland	September 2019	